

HAMPTON

CITY PAGE

AUGUST 1

YOUR TAX DOLLARS AT WORK

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Working together to strengthen families

In the early 1990s, Hampton had a vision to put children and families first. The community recognized the link between strong families, early childhood development, and the need for a well-educated workforce. A new approach was needed to help address the challenges facing families.

In 1992, the Healthy Families Partnership was created to ensure that all children were born healthy and entered school ready to learn. A variety of free programs have been designed to help strengthen families and promote child welfare. Programs include:



Sweet Harmony, a musical family from Yorktown, is one of many stage acts at Child Fair last year. Child Fair 2002 will be held on August 25 & 26, noon til 6 p.m.

Parenting classes - for families with children whose age is from birth to teens

Healthy Stages - a child development newsletter

Young Family Centers - family resource centers in the libraries

Healthy Start - a home visitation program offering support, information and education to expectant and new parents

Welcome Baby - a backpack full of information on community resources is provided to new moms

Child Fair - a two-day regional event focusing on health and wellness screenings, community resources, and parent education.

Since its beginning, the partnership has monitored its programs through the support of outside evaluators from The College of William & Mary.

"Every year that the Healthy Families Partnership continues to reach out to families living throughout the community, the social fabric of the city of Hampton grows stronger. This statement is not just an observation; it has been documented through ongoing studies," said Joe Galano, PhD., The College of William & Mary.

Since the partnership began providing services in 1992, Hampton has experienced:

- 49% decrease in infant mortality rates
- 22% decrease in child abuse and neglect rates
- 31% decrease in teen birth rates
- 96% immunization rates for Healthy Start children versus 69% for Virginia
- 93% of respondents to the city's annual citizen satisfaction survey reported they were satisfied with parenting programs and resources
- Hampton families using parent education services report having improved parent-child relationships, less stress, fewer family arguments, increased respect and understanding, increased understanding of child development, less reliance on corporal punishment, better knowledge of community resources and more fun



Each year program participation increases. From July 1, 2001 to June 30, 2002:

- 2,692 parents participated in parent education programs, a 40% increase.
- 30,000 children benefited from their parents receiving Healthy Stages child development newsletters, 86% of all Hampton children under 19 years of age.
- 49,330 books and multimedia materials were checked out from the Young Family Centers located in the Hampton Public Library's branches and bookmobiles, a 12% increase.
- 1,250 families received home visiting services through Healthy Start, a 13% increase.
- 764 families received a Welcome Baby visit, a 52% increase.
- 5,000 people attended Child Fair, a 525% increase.
- 470 Child health and wellness screening services, a 142% increase over Child Fair 2001.

Healthy Families Partnership celebrates 10 years of service this year. Its success shows that a comprehensive program that promotes positive parenting; encourages child health and development; and prevents child abuse and neglect is instrumental in creating a healthy Hampton community.

Tourism Web site receives national attention

Hampton Conventions & Tourism's Web site was recently recognized by Randall Travel Marketing as one of the top ten destination web sites in the country. Factors such as user-friendliness, effectiveness in marketing the destination, and attention to detail were considered.

Hampton ranked tenth among city destinations. A project team that combined Web site design experts and individuals with no design experience spent three to five hours evaluating each site.

Check out the



Web site at www.hamptoncvb.com. Information on hotel accommodations, attractions, shopping, dining and special events are accompanied by vibrant Hampton destination images.

Other enticing facets encourage site visitors to create personalized Hampton brochures, e-mail virtual postcards, learn about packaged travel opportunities and to request visitor publications, such as the Hampton Visitor Guide.

White House presentation

A ceremony at the White House was held yesterday to present Hampton with the All-America City award. Vice Mayor Paige Washington was joined by Will Moffett, Y.H. Thomas Community Center, and Robert Carsey, Hampton Holiday Inn (restaurant partner with Healthy Families Partnership).

Hampton has been named an All-America City by the National Civic League. This prestigious award is given annually to the 10 American communities that best exemplify the spirit of grassroots citizen involvement.

Previously named an All-America City in 1972, Hampton is the only community in the region to receive this honor for a second time.



Students help keep city clean

The student members of the Kecoughtan High School NJROTC completed seven cleanups of Gosnold's Hope Park from July 1, 2001 through June 30, 2002. The teens spent 404 hours cleaning up 60 bags of litter, keeping the park clean and beautiful. They participated in the Adopt Hampton Roads Cleanup on May 4th, giving a total of 120 hours to that effort!



TeenScene at Buckroe

Teens — this is your chance to shine! Join your friends for fun on those Hot August Nights. Every Wednesday in August 8 p.m. - 11 p.m. at Buckroe Beach.

On **August 7**, come out and participate in OUTCAST, the Survivor game comes to Buckroe Beach!

Then on **August 14**, join us and our DJ for a night of music and Karaoke.

Numerous attractions such as Gladiator Joust, Basketball Spin, Inflatable Twister and more!

On Wednesday, **August 21**, come out to the beach for the Video Dance Party, featuring a DJ and YOU (and your friends!) on the big screen.

Come together on **August 28** for an end-of-summer movie night "Men In Black," for teens only!

Teens are needed to help plan future events, call 728-3271. Brought to you by Hampton's IN-SYNC Partnerships and Parks and Recreation Dept.

Tune In!

Watch
Hampton Roads Outlook:
Water Safety
on The City Channel TV-47

Weekdays, 2 p.m.

This show highlights proper safety techniques for safe water play and recreation

Check www.hampton.gov or call 311 for more programs to watch.

Calendar

AUGUST 3

John McCutcheon
Virginia's rustic Renaissance man, master of the banjo, guitar, fiddle, autoharp, mountain dulcimer, and jaw harp, John McCutcheon's concerts are infused with his infectious joy of music making. The American Theatre, 8 p.m., 722-ARTS, www.TheAmericanTheatre.com



AUGUST 5

Clean City Commission

Regular meeting, 12:30 p.m., Parks & Recreation conference room, 5th floor, www.hampton.gov/hccc.

AUGUST 6, 13

Pomoco Family Movie Series

Join moviegoers and spread your blankets at Buckroe Beach for Movie Night. Each Tuesday night entertainment starts at 7 p.m., movies start at sunset. Buckroe Beach. Refreshments available for purchase. Free admission; parking fees. Hampton Parks & Recreation, 727-8311.

AUGUST 8

Citizens' Unity Commission

Regular meeting, 6:30 p.m., City Hall, 5th floor, 728-3279, unity@hampton.gov.

AUGUST 9-11

Larry Volz

Family audiences will be treated to grand illusions when Larry Volz performs his award winning show that has traveled to 18

different countries and dazzled more than a million viewers! Audiences can expect a show filled with spectacle as music and pyrotechnics accentuate the wonder and exotic birds appear suddenly and fly so close you could reach up and touch them! The American Theatre, Friday, 8 p.m., Saturday, 2 p.m. & 8 p.m., Sunday, 2 p.m. 722-ARTS, www.hampton.gov/arts.



AUGUST 12

Neighborhood Commission

Regular meeting, 6 p.m., Kenneth Wallace Neighborhood Resource Center, 2315 Victoria Boulevard, 727-6460, www.hampton.gov/neighborhoods.

AUGUST 12

Planning Commission

Regular meeting, 3:30 p.m., Council Chambers, City Hall, 727-6140.



AUGUST 14

City Council

Regular meeting, 7:30 p.m., Council Chambers, City Hall, 727-6315. Agendas on Web site: hampton.gov/council. Meetings broadcast live; re-broadcasts Aug. 15 at 10 a.m., and Aug. 17 at 3 p.m. on The City Channel TV-47. There will be no Aug. 28 meeting.

AUGUST 16 - 18

Hampton Cup Regatta

The 76th annual hydroplane boat race is set in a festive atmosphere with food and beverage vendors, music and radio station giveaways. Celebration includes a children's area with an emphasis on life safety education, Bay Education, and environmental exhibits. East Mercury Bridge at Fort Monroe, 12-6 p.m., free, 723-3191.



For more events,
go to www.hampton.gov
and click "calendar."

